

## NEWSLETTER OCTOBER 2013



Dreamland Jets: Images courtesy of David Littleboy.

### **HISTORIC RIDES RESTORATION HAS BEGUN!**

#### **A word from our Chair...**

*I am pleased to share the good news that work has now started on one of the rides that will be opening at Dreamland in 2015: the Hurricane Jets. This ride is almost identical to the Jets ride that operated in Dreamland from 1956/8, and survived until the 1970s.*

*The ride has been transported to ride restorer David Littleboy's new workshop near Wakefield, and has already been inspected by ride expert Ken Rundle.*

*The delight of this 1950s ride is that the rider can control the elevation of the cars by the operation of a joystick. Built by the Lang Wheels Company of Middlesex, these popular rides could be found in many amusement parks, including Dreamland, although the one we have acquired has spent its life on the travelling fairs.*

*This is the first of what we hope will be further announcements on ride acquisitions over the next few weeks as we firm up our line-up. Our rides come from a variety of sources, including Blackpool Pleasure Beach, Pleasureland Southport and Dreamland Margate, and will represent different eras in the history of Dreamland and UK amusement parks.*

*One very positive piece of ride-related news is that our initial inspection of the rides stored on Dreamland is now complete and, despite our worry that the previous owners had removed and scrapped a number of our rides, much more survives than we expected, and most of the rides earmarked for Phase 1 are still on-site.*

*I will report further acquisitions and progress with restoration in future issues of this newsletter as we work hard to complete the park ready for Easter 2015 opening.*

**Nick Laister**  
**Chairman of The Dreamland Trust**

## OPENING THE GATES TO DREAMLAND

Following the long and drawn out legal challenge, which saw the successful conclusion of Thanet District Council's Compulsory Purchase Order of the Dreamland site, we are delighted to announce that at mid-day on the 16 November 2013, the gates to the Dreamland Amusement Park site will be opened to the public for the first time since the park closed in 2006. This is an opportunity for the community to take back their park and be a part of this extraordinary regeneration project.

For many generations Dreamland thrilled and delighted visitors to Margate and sustained her community. This community campaigned hard for a number of years to save the park from redevelopment and it will be this community spirit and support that will again help reinstate Dreamland as a world-class visitor attraction.

Come one, come all and meet us in Dreamland to find out, first hand, about the plans for the new park, hear the latest news and up-dates and find out how you can play an important part in rejuvenating Dreamland for future generations to enjoy.

## FUNDRAISING ART AUCTION

The Dreamland Trust is pleased to announce Fontaine Decorative's forthcoming **Glitzy Fundraising Art Auction** in Dreamland's 1934 Grade II\* listed disused cinema building. The event takes place on Saturday 16 November 2013 from 6pm until 9pm followed by **A Grand Gatsby Cabaret Celebration** at the opening of Morgan's Vintage Dance Hall [www.morgansmargate.co.uk](http://www.morgansmargate.co.uk).

The evening begins with champagne, canapés and music followed by a warm welcome from the award-winning, multi-disciplinary designer for Dreamland, Wayne Hemingway MBE.

Donated artworks by Tracey Emin, Vic Reeves, Billy Childish, Joe Machine, Anne Carrington, Leigh Mulley, Matt Penn, Piers Secunda, Cedric Christie, Martin Grover, Arnold Schwartzman and artwork by other high profile artists will be auctioned by celebrity TV auctioneers, Mark Stacey and Mark Hill.

There will be a **Grand Prize Draw** on the night with no prize under the value of £150!

You could win: 2 KLM return flights to Amsterdam, two nights of luxury at Sands Hotel, £500 voucher for Fontaine Decorative, champagne and gastro hampers, Haeckles Made of Margate seaweed hamper, posh B&B nights away, Lighthouse venue and bucks fizz reception for 80 people, fine dining, 1-2-1 yoga course, a chauffeur-driven classic car for a special occasion, casting master class, professional photographic personal portraiture, and much, much more...

After the auction and prize draw, guests are invited to join us at Morgan's Vintage Dance Hall, to celebrate the opening of Margate's only dedicated dance hall – my dance card is ready! Transport between Dreamland and Morgan's courtesy of the 1951 Bluebird Coach.

The whole evening promises to be a night of surprises and fun. Dress Code: definitely glam!

All monies raised go toward opening the Dreamland Vintage Arcade Visitor and Learning Centre next Spring.

A limited number of advance tickets at £25 each are available at Eventbrite <http://www.eventbrite.co.uk/event/8991579055> (£2.15 online booking fee) or direct from Fontaine Decorative at [www.fontainedecorative.com](http://www.fontainedecorative.com) Telephone 01843 220974 or Mobile 07855 360475.

### **Confirmed sponsors:**

Fontaine Decorative [www.fontainedecorative.com](http://www.fontainedecorative.com)  
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Beachview Guest House (The Edge of Heaven location!) [www.facebook.com/Beachview.Margate](http://www.facebook.com/Beachview.Margate)  
UpDown Gallery [www.updowngallery.co.uk](http://www.updowngallery.co.uk)  
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Quex Barn and House [www.quexbarn.com](http://www.quexbarn.com)

### **NOSTALGIAS**

A reminder that the first international Nostalgias Conference: Visualising Longing takes place at the Winter Gardens in Margate during the second weekend of November 2013 <http://nostalgias.info/>.

The conference weekend begins with welcome drinks and a private view of the conference exhibition on Friday 8 November, followed by a full conference programme on the Saturday and Sunday 9 and 10 November. A conference dinner will take place on the Saturday evening at the Walpole Bay Hotel.

### **THE CURIO**

The Dreamland Trust is delighted to have featured in the online magazine, The Curio, this month. The Curio documents Margate's incredible heritage and architecture and the amazing people who live and work by the seaside <http://thecurioinmargate.com/2013/10/18/dreamland/>.

Founder of the Curio, Jo Bridges, is a photographer and interiors lover and ex-art director and stylist for TV, music videos and commercials.

Jo and her film maker husband, Dom Bridges, are located at Resort Studios in Cliftonville, Margate and are both instrumental in helping us document the Dreamland story.

### **INTRODUCING**

We're very pleased and grateful to have Dan Thompson helping us pull together our Open Gate and Big Clear Day together.

Dan is the founder and director of Revolutionary Arts <http://mrdanthompson.wordpress.com/about-2/>. In 2012, he was included in the Time Out and Hospital Club's Culture 100, a list of the most inspiring and influential people in the UK's creative industries.

Dan started #riotcleanup following the 2011 London riots. For this, he was singled out by David Cameron as an example of great British leadership. That project inspired his current work with #wewillgather, which uses social media for social good.

## JOB OPPORTUNITY



Image: The John Hutchinson Collection - The Dreamland Trust.

### **Project Director** £72,000pa FT

The Dreamland Trust grew out of a community campaign and is now working in partnership with Thanet District Council and The Heritage Lottery Fund and a professional team, including Wayne and Gerardine Hemingway's multi-award winning HemingwayDesign team, to create the world's first amusement park of thrilling historic rides, classic side shows, eateries and evocative spaces set within a landscape designed to host themed festivals and special events.

The Project Director, primarily based at offices in Margate, will become the driving force behind Dreamland Margate, overseeing a team of staff and consultants, who will bring this exciting project to fruition.

We need leadership experience and enthusiasm for popular culture, creativity and seaside heritage. The successful candidate will have to show evidence of successfully delivering complex capital projects, developing funding strategies, negotiating commercial contracts and managing partnerships.

We would also like our Project Director to have experience of working with funding bodies and the ability to accelerate progress towards meeting tight deadlines, whilst maintaining collaborative working relationships.

The post-holder will understand the importance and value of creative and cultural initiatives in delivering sustainable regeneration projects. They will have high-level communication and presentational skills and will know how to allocate their time and delegate intelligently.

The initial term of contract will be 12 months, extendable by agreement of both parties. Success with the delivery phase could lead to oversight of the operation of Dreamland Margate.

If building Dreamland excites you as much as it does us, we'd like to hear from you.

Download job description [here](#).

Application is by CV and covering letter to The Dreamland Trust, 17 Albert Terrace, Margate, Kent CT9 1UJ. Please clearly mark your envelope Application and state where you saw the post advertised.

The Dreamland Trust is an equal opportunities employer. Closing date for applications: 12pm, 12 November 2013. Interviews: week commencing 2 December  
Start date: as soon as possible

## AND FINALLY...

Filming continues in Margate on ITV's new comedy drama, *Edge of Heaven*, with Inbetweeners' star, Blake Harrison, at Dreamland! Here are some snaps from the shoot.



Images: The Beachview Guest House and the Bluebird Coach - The Dreamland Trust

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